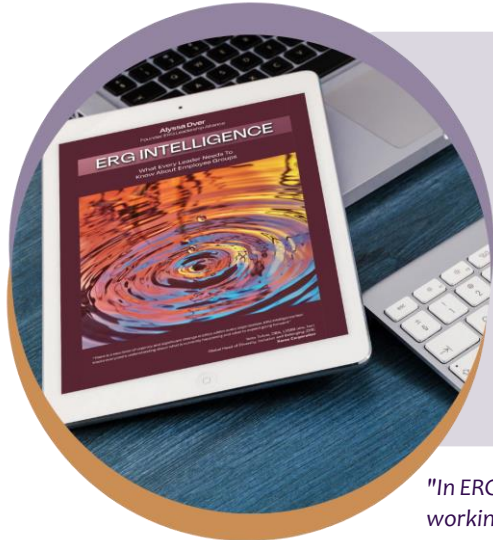




2 hour workshop - One Pager ERG Intelligence



Educate allies and anyone interested in learning about employee groups. Interactive presentation based on the latest book by ELA's founder & chair, Alyssa Dver. Content includes industry ERG types, structures, roles and trends.

What they'll learn:

- Appreciate what ERGs are, the ROI and DEI contribution
- Scope and structure of employee groups
- Inspire existing and potential ERG champions

"In ERG Intelligence, ELA shares a unique vantage point from working with thousands of DEI and ERG leaders. In a space that is changing and growing rapidly, get expert insights on the organizational ecosystems needed to support and sustain strong and impactful employee groups."



Anna Ettin (she, her)
Employee Group Strategy & Development Expert
Global Diversity, Equity, & Inclusion
Amazon

"There is a new level of urgency and significant change in ERGs within every organization to thrive and drive DEI&B. ERG Intelligence fast tracks everyone's understanding about what is currently happening and what to expect going forward."



Yetta Toliver
Global Head of Diversity, Equity & Inclusion
Xerox Corporation

Increase ERG awareness and alignment across the entire organization

Curriculum

Welcome and Introductions - 5 mins

Part 1: Definition, Scope and Purpose of ERGs - 50 mins

- What are ERGs and what are the typical (and not so typical) types?
- What organizations have or should have ERGs?
- What is the short and long-term business value of ERGs?
- Who is involved and how are they impacted by ERGs?

Break - 5 mins

Part 2: How to Create Strong, Sustainable ERGs - 60 mins

- What determines ERG excellence?
- What are the trends?
- What are the next steps to progress your own ERGs



Keynote & Workshop Primary Facilitator*

Alyssa Dver

ELA Founder & Chair



Confidence Crusader • Neuro Nerd • Success Equalizer

Her unique skill set:

- Corporate executive, entrepreneurial and ERG experience
- Certified, professional presenter & educator, trained 500k+ individuals
- Engaging, relatable & authentic

Over 100 recommendations on Alyssa's LinkedIn

Alyssa is fantastic! She recently spoke at Staples for the 3rd time, and was insightful, engaging, and even incorporated a great dose of humor. Her talks have a great balance of personal and relatable experiences and well as science-backed data. Many attendees came up to her afterwards to share how her message had a significant impact on them.



Tom Bourdon
VP DEI
BigCommerce & formerly Staples

"If you're seeking an informed speaker passionate about leading ERGs, look no further than Alyssa. Her strengths include subject matter expertise, anticipating the needs of audience members especially in a virtual environments, storytelling, speaking to audiences of varying levels of work experience and knowledge - and inspiring others to learn more."



Kyra Leigh Sutton, Ph.D.
Faculty
Reuters & Ohio State University

Bio

- Founder & CEO, American Confidence Institute
- 8-time author of highly endorsed books
- 2-time TEDx speaker
- Podcast host of "Real Confidence"
- L'Oréal IT Cosmetics Confidence Educator
- Stevie Award for Thought Leadership
- MIT Entrepreneurial Center Advisor & Wharton Innovation Center Instructor
- Former Chief Marketing Officer - internationally based, public & private companies

* All leader Blueprint trainings and most Learning Labs are delivered by ELA Certified ERG Expert Trainers