

ERG UNIVERSITY 2024 **ConvERGE** Conference

Onsite only: June 5 & 6

Hosted by:
Unilever US in Englewood Cliffs, NJ
(near NYC and Newark, NJ)



\$695 per ticket; includes food during event.
Group ticket packages available

AGENDA *All times are ET*

- 9:00 AM - 9:15 AM **Welcome!**
- 9:15 AM - 9:45 AM **Facilitated Networking**
- 9:45 AM - 10:15 AM **Why Your ERG Leadership Really Matters: The Business ROI & Brain Science of Belonging**
- 10:15 AM - 11:00 AM **PANEL: Managing Your Hired Job Responsibilities with your ERG Commitment**
ERG champions from Kraft/Heinz, Paramount Global, Citizens, Docebo and Organon
- 11:00 AM - 11:15 AM **Break & transition to breakouts**
- 11:15 AM - 12:30 PM **SESSION 1 WORKSHOPS** - pick from one of the following:
- Defining Your Group's Purpose, Leadership Roles and Process
 - Recruiting & Onboarding Members, Leaders & Executive Sponsors
 - Selecting Programming that Best Supports Your Members, Diversity & Business
 - *Oversight Managers Only: What and how to fulfill your own development needs*
- 12:30 PM - 1:00 PM **LUNCH**
- 1:00 PM - 1:45 PM **enERGizing Keynote: Brooklyn Dient, Chief Happiness Officer**
- 1:45 PM - 3:00 PM **SESSION 2 WORKSHOPS** - pick from one of the following:
- Informing & Engaging All of Your Group's Stakeholders
 - Collecting and Reporting Critical Group Metrics
 - Ensuring Your Own & The Leadership Team's Development
 - *Oversight Managers Only* How to manage & motivate people who don't report to you
- 3:00 PM - 3:15 PM **Break**
- 3:15 PM - 4:45 PM **How to Coach Confidence**
Learn a 15-minute coaching method based on the ICF and SHRM accredited course from American Confidence Institute. Gain this invaluable professional and personal leadership skill!
- 4:45 PM - 5:00 PM **Closing Remarks**



**Panel
Moderator:**



Asheli Mann-Lofthouse (*she/her*)
Global Manager, DEI&B
Kraft-Heinz

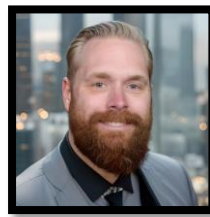
Panelists:



Ivonne-Marie Mendoza (*she/her*)
BRG leader
Citizens



Ky'Lend J Adams (*he/him*)
Mgr, Office of Global Inclusion
Paramount Global



Erich Kraeuter (*he/him*)
ERG Oversight
Docebo



Tiffany Woo (*she/her*)
Global Advisor, Asia Pacific ERG
Organon

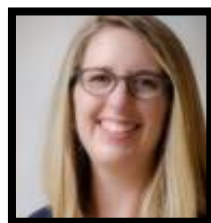
Back by popular demand!



**enERGizing
keynote:**

Brooklyn Dicient (*she/her*)
Happiness at Work

ELA Expert ERG Trainers:



Paige Meltzer PhD, SHRM-SCP (*she/her*)
UMass Memorial Health



John Sands (*he/him*)
Independent Consultant



Marinda Monfilston (*she/her*)
Yale University

ELA Member & Event Support:



Alyssa Dver (*she/her*)
Chair & Founder



Christy Andrews (*she/her*)
Events & Sales Ops



Kristy McHugh (*she/her*)
Member Engagement