ERG Leadership Alliance

How to Be an Excellent Executive Sponsor

2 hr workshop - virtual, hybrid or all onsite

For new or existing Executive Sponsors that want to confirm their ERG leadership responsibilities and apply best practices.

Agenda

Welcome and Group Introductions *- 10 mins*

ERG Intelligence *- 45 mins*

- ABCs of ERGs
- ERG Trends

Break - *5 mins*

Executive Sponsor Role, Risks & Rewards *- 30 mins*

- What is expected of an Executive Sponsor?
- Executive Sponsor research debrief

Create Your Own Executive Sponsor Gameplan - *15 mins*

- Fill in a template that details inspirational objectives & operational tactics

Peer Discussion - *15 mins*

- How can you support each other as Executive Sponsors?

ELA is the largest community of employee group champions from around the world. We provide expert training, leading research and invaluable connections to help all workplaces be more diverse, equitable and inclusive.

Questions? info@ERGLeadershipAlliance.com

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